

University of Pretoria Yearbook 2021

Introduction to evidence-based management 801 (GIG 801)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Programmes	MPhil with specialisation in Evidence-based Management
Prerequisites	No prerequisites.
Contact time	40 contact hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This module reviews some of the basic elements of evidence-based management, i.e. a systematic engagement with evidence and prior knowledge. This module helps students to understand the value of an evidence-based approach to business in an era of rapid social and technological changes, globalisation and “big data”.

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